



## News Release

Tuesday 6th October 2009

### **ForgetMeNot Africa nominated for New Entrant of The Year Award at AfricaCom Awards 2009**

ForgetMeNot Africa has been shortlisted for the New Entrant of the Year Award at the AfricaCom Awards to be held at the Cape Town International Convention centre on the 11th of November 2009.

"ForgetMeNot Africa are very proud to be nominated for the esteemed AfricaCom Awards 2009 and it illustrates the huge strides we have made in a very short space of time in Africa. Our unique Message Optimiser (MO) technology bypasses the need for Internet access and opens up 2-way email, instant messaging and social networking interactions to all mobile phone users, even those in the remotest of areas of Africa "Chief Operating Officer Jeremy George said.

He added, "the Message Optimiser service will transform low grade mobile phones into stepping stones across the global digital divide."

ForgetMeNot Africa is a specialist in unified messaging for telecommunications operators. Message optimiser provides two-way email, Instant messaging (IM) and interaction with social networking sites for a network's entire mobile customer base including subscribers on Ultra Low Cost handsets.

Visit us at Stand P09 at AfricaCom, Cape Town International Convention centre, Nov 11th and 12th 2009 for a demonstration.

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### **About ForgetMeNot Africa**

ForgetMeNot Africa Ltd. is a "software as a service" (SaaS) company specialising in unified messaging that supports seamless interoperability between SMS, email and Instant Messaging clients for telecommunications operators. The core product is Message Optimiser which allows telecom operators to immediately provide cost-effective comprehensive unified messaging services to all of their customers without any upgrades to the device or any need for downloading new applications onto the device. This opens up a range of previously inaccessible services to many of their customers including 2-way email and 2-way instant messaging communication capability. For more information call +44 207 408 4730 or visit [www.fmnafrica.com](http://www.fmnafrica.com)